



Mobile Way

Smart indoor navigation

Mobile application for
navigation in office centers



Mobile Way

The mobile application was created to provide fast and accurate navigation within any object.

When developing an application for navigation in office centers, we tried to take into account all the features that may be important for visitors and customers, service personnel, and heads of departments.

Using the application, you can instantly determine your location inside the office center, pave the way and find out the exact distance to the required premises or office, build a route to the initial entry point or to the nearest exit from the office center.



Mobile Way application has the following benefits:



Accuracy

Instant user definition on the application map.



Analytics

The stream of visitors movement analysis.



Reliability

The application works in offline mode.



Cross-platform

The application can work on IOS and Android platforms.



Versatility

Creation of the route to the needed object with the distance shown.



Communication

The setting of personal communication with the client help with the targeting advertisement setup.



Statistics

Data collection for the visitor's portrait creation.



Customer focus

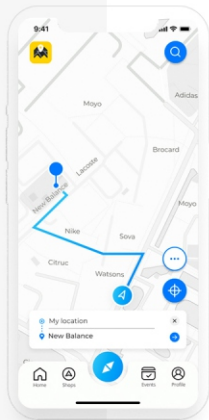
Creation of customer's account with the variety of functions



BLE- beacons
with unique ID



Server
with information

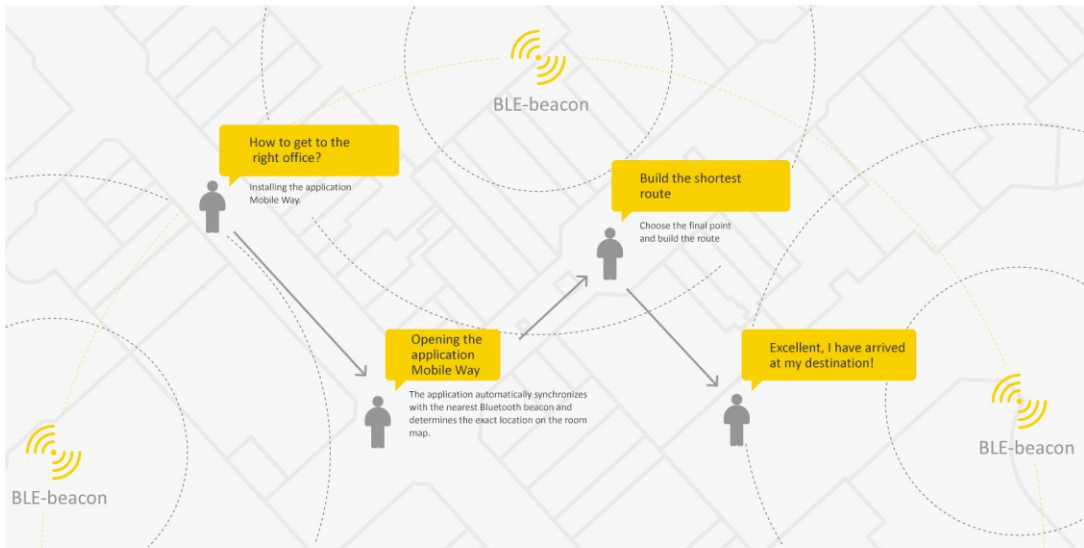


The scheme of the application

The entire operation of the application is based on the synchronous interaction of several elements: a room map, bluetooth beacons, SDK, a remote server and a smartphone with an installed application.

- Location determination
- Final waypoint
- Great service
- Satisfied customers







Internal navigation for office centers and real estate

Take advantage of our unique internal navigation system and improve your customer and visitor experience.

The lack of high-quality navigation in office buildings and business centers can lead to working time reduction on 15-25% depending on company type and size.

Often visitors and staff waste much time to find needed office or room it leads to delays in meetings and decrease of the working day productivity.

Our team created a mobile application that is able to eliminate the problem of indoor navigation in office spaces and to create the cooperation of visitors and staff.

Benefits for Lessees and Visitors:



Building of routes on the ready map of the space to any office or the meeting room.



The opportunity to use the ready routes to the most visiting places of the business center.



The application does not demand an Internet connection, thus works reliably. The user will always stay connected.



Sending of hints and notifications (PUSH messages) oriented on the shortest overcoming of the ready route.



The opportunity to define your location and build the shortest route to the closest exit or destination point.

Benefits for Business Centers Managers:



Promptly informing of business center visitors about the services via PUSH notifications.



Permanent data collection about the staff and visitors traffic.



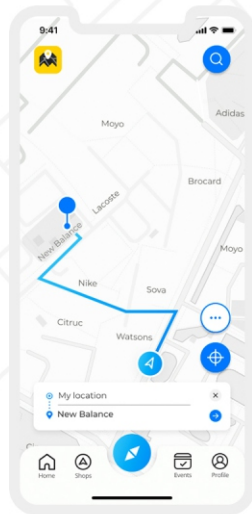
Positioning of the office building as a modern, technological building with a convenient navigational space.



Notification of all the visitors and employees about the emergency with the shortest way to exits shown.



Placement and selling of multimedia content for visitors via the service of geo-contacts advertisement.



Our contacts:



Mobile_Way



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Lead_Solution



Lead_Solution



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Mobile Way

Smart indoor navigation



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